



*Welcome
Back*

TUDOR PLACE
2021
ANNUAL REPORT

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Mission

Tudor Place
Historic House & Garden
preserves the stories of six
generations of descendants of
Martha Washington, and the
enslaved and free people who
lived and worked at this
Georgetown landmark for
nearly two centuries.
By examining their legacy,
we challenge ourselves and our
visitors to celebrate the
triumphs and to confront the
complexities of the past.

Tudor Place attains its
mission through: preservation,
education, rejuvenation and
community engagement.

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Welcome Back

I am pleased to share with you the Tudor Place 2021 Annual Report, highlighting events of the past year, providing details of our operations and recognizing the people who support our mission through their service and financial support. This was a year of hope and transition, as we navigated the effects of a second year of the pandemic.

After a hiatus of over sixteen months, the Garden Party returned in September with a celebration of the Georgetown Garden Club—our 2021 Honoree. Umbrellas and boots were the fashion norm for the evening, as showers and winds made this a night to remember for nearly 300 attendees. Through the dedicated work of the Development Team and Garden Party Chair, Cheryl Lynn Boland, this lovely event exceeded our hopes as a community celebration and fundraiser.

Our energies were spent looking to the future as we continued to fulfill the goals and ideals of Vision 2020, our strategic plan. In partnership with the American Alliance of Museums, we conducted a Community & Audience Engagement Assessment. This soul-searching review provided new perspectives about the needs of those we serve and new insights into our identity as an organization.

We also moved closer to achieving major goals of the Master Preservation Plan. Project approvals for the garage renovation and expansion were received from the Old Georgetown Board and the Board of Zoning Appeals. Design development is underway, leading ultimately to the construction of facilities that will enhance our care for the collections and archive, support the management of the garden and grounds and provide new space for exhibitions and educational programming.

Throughout this report, you will discover many more accomplishments from 2021, all of which we could not do without the dedicated support of you — our donors, members and friends. Thank you for your continued support.



Mary Moffett Keaney, *President of the Board of Trustees*

Vision

An honest look at the past to realize a better future.

Values

Inclusivity. Tudor Place facilitates the full engagement of the community.

Stewardship. Tudor Place cares for its human and historical resources.

Identity. Tudor Place is self-aware and seeks to understand the needs of those it serves.



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A Note of Thanks

Things began to feel more normal when we reopened the Historic House to visitors in April. After more than a year with only outdoor visits, the laughter of guests was a welcome sound. In the summer, the return of docents to an outdoor information desk brought us a step closer to life as it once was. By fall, Tudor Nights, field trips, Tudor Tots and holiday programs were happening onsite before the winter surge sent us back to a cautious virtual universe.

Our commitment to telling a more inclusive story was given a boost when we received an Inspire! grant from the Institute of Museum & Library Services (IMLS) to continue research on the lives of the enslaved and free people who lived and worked at Tudor Place and infuse their stories into our interpretation and programs. Complementing this research are investigations being performed by a team of architectural historians—culminating in a Historic Structures Report that will document the architectural significance of the Historic House and Garage.

During the past two years we have been blessed with words of encouragement and expressions of generosity from all of you. You have shared how much Tudor Place means to you and advanced our important mission with your faithful support. Now more than ever, we extend our deep appreciation for your affection and generosity.



Mark S. Hudson, *Executive Director*

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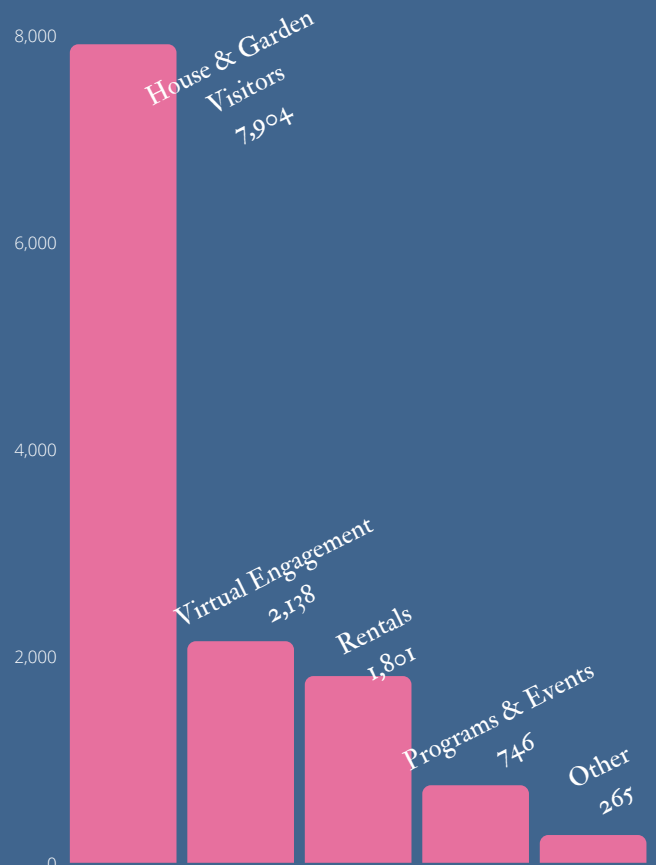
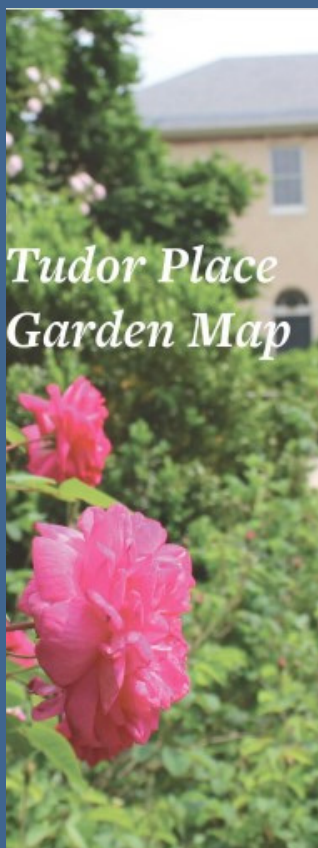
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From Virtual to Onsite

As we entered the second year of the pandemic, Tudor Place had hopes of resuming tours of the Historic House & Garden and onsite programming. The ongoing impact of COVID-19 and the relief provided by the vaccine required that we continue some virtual programming while allowing other activities onsite. In April, visitors returned to discover the house and garden with self-guided experiences, aided by new signage, interpretive videos and a new garden map. In late summer, docents returned to an outdoor information desk, enhancing the visitor experience even more.

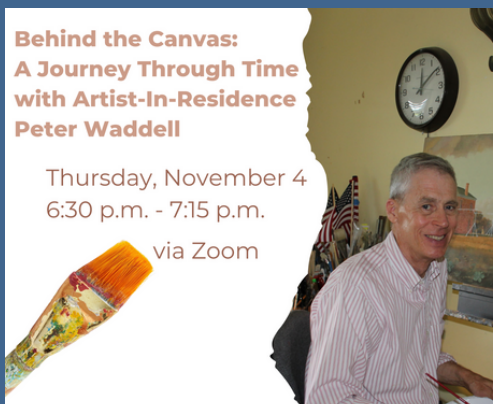
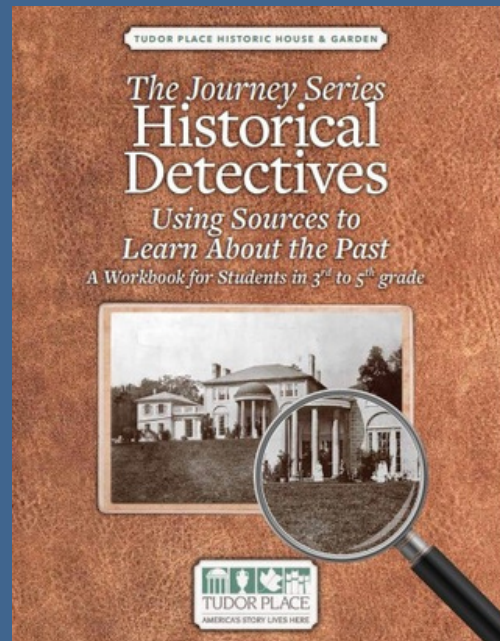
When we were able, we added onsite activities, such as weddings in the spring, Girl Scout programs and Tudor Tots in the summer, Tudor Nights and field trips in the fall and Candlelight Tours in December. The Garden Party, an annual spring tradition at Tudor Place, returned in September. Throughout the year, we welcomed over 10,000 guests for tours, programs and events onsite.



During the summer months, DC experienced the emergence of a group of cicadas called Brood X. Staff used a sense of humor to create a paper origami cicada activity visitors could take home (photo inset). New garden maps arrived just in time for re-opening day in early spring (above). Visitation peaked around 12,000 people - with onsite and virtual attendance combined - less than half of a typical year.

As a companion to these “live” activities, we shared the stories of Tudor Place in virtual formats throughout the year. In partnership with neighborhood organizations, we offered seven online Landmark Lectures that explored topics like the C&O Canal, Georgetown Garden Club, Civil War hospitals, enslaved women of Georgetown, Oak Hill Cemetery and the art of the Georgetown Library’s Peabody Room. Virtual fields trips, including *Changing City: Tobacco, Transportation & Georgetown*, allowed us to work with community heritage organizations to share our resources with schools. Through these efforts, we safely served an international audience of over 2,100 people.

While these numbers were less than half of what we experienced in the years before COVID, the return of visitors and docents to the site restored our hope for the future and demonstrated that the public wanted and needed the experiences we offer.



Docents staffing the outdoor information booth (top left). The *Journey Series: Historical Detectives* was created as a teacher supplement for students who did not have access to technology during the pandemic (top right). Curator Rob DeHart teaching members how Mesoamerican chocolate consumption practices influenced the way Europeans and Americans enjoyed the beverage at *Tudor Nights* in October (bottom left). *Behind the Canvas* introduced people to the artistic talents of Artist-in-Residence Peter Waddell (bottom right) via Zoom!

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Circle of Life

Throughout 2021, we experienced cycles of decline and rejuvenation in the garden. Roses in the Box Knot were in poor health having contracted Rose Mosaic Virus. We installed 28 new rose plants with a contribution by Trustee Braxton Moncure. Nearby, the deteriorating French chestnut palings along the perimeter of the North Garden needed replacement. New palings, custom-milled by Martin's Native Lumber of Dayton, Virginia, were assembled by staff and installed along the perimeter adjacent to the Dower House property. This project was made possible through a generous contribution in memory of Elizabeth Flood Phillips and The Honorable Alcott H. Deming, avid horticulturists and Georgetown residents.

We planted 117 native trees and shrubs along the perimeter hillside along 32nd Street in November. These plantings promoted the health and beauty of this area while providing an effective vegetative screening for future building projects.

On the final day of 2021, we said farewell to a scarlet oak tree that had stood at the edge of the North Garden for nearly a century. In his book, *Tudor Place*, Armistead Peter 3rd, Tudor Place's final private owner, remarked that he planted this tree in 1932, the bicentennial of George Washington's birth. Portions of this 75 foot tall tree were sent to a mill for slabbing, while other parts were saved to be turned into wood products for sale in the Museum Shop.



New rose bushes in the Box Knot starting blooming early spring (above left). The new paling fence provides a backdrop to the fallen oak (bottom left). Staff organize plantings for the 32nd Street perimeter (right).

Garden Party Returns

An extended pause did not dampen our excitement about honoring the Georgetown Garden Club at the 29th Annual Garden Party. It was cancelled in 2020 and rescheduled from May to September this year.

Our relationship with the Georgetown Garden Club runs deep, beginning with Caroline Odgen-Jones Peter (1894-1965), who joined the Club in the 1930s. Her husband, Armistead Peter 3rd, was designated an honorary Club member in 1971, who requested we host Club meetings at Tudor Place, which we do to this day. The Club has been a financial supporter as well, sharing proceeds from their annual garden tour for projects throughout the site, including new plantings, boxwood blight recovery, a botanical collections management system and restoration of the Box Knot.

By the time September rolled around, neither rain nor storm surges could keep nearly 300 devoted friends from joining together to celebrate for one night. Over \$250,000 was raised supporting conservation of thousands of objects and ephemera, care for the garden and dynamic programming for all ages.



Thomas Escourrou, Dr. Christy Pichichero, Traci and Aty Biswese are all smiles at the party (top left). Cheryl Lynn Boland, Garden Party Chair, offers a toast (top right). Party goers enjoy the evening in the dessert tent (bottom left). Betsy Rackley with daughter Colman Riddell share an umbrella walking from the North Garden to the South Lawn (bottom right).

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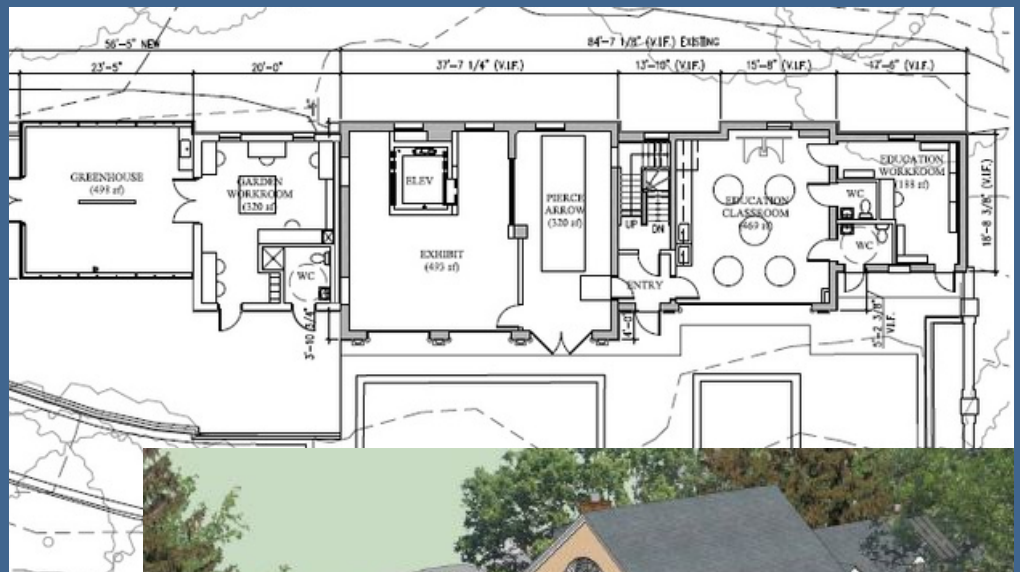
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Making Progress

Progress continued in 2021 on the Master Preservation Plan—Tudor Place’s sitewide plan to preserve the landmark architecture, conserve the historic collections and archive, care for the beautiful landscapes and enhance the visitor experience. Having completed numerous deferred maintenance projects, our attention turned to addressing underlying infrastructure needs while moving forward with planning for the core projects of the plan.

In April, revised designs for the renovation and expansion of the Garage received concept approval from the Old Georgetown Board and the U.S. Commission on Fine Arts. With these approvals in hand, we concluded this phase of design in October after the plans were endorsed by the Board of Zoning Adjustment. These designs, created by a team led by the architects at Hartman-Cox, will transform the historic Garage building into a museum support facility that includes: a collections management center for museum objects and archives, a modern classroom, changing exhibition galleries, research spaces, staff offices, horticultural workrooms and a new greenhouse.



The new design calls for additional classroom space, exhibition space, greenhouse and underground storage for all collection and archival materials.

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The building will also house the mechanical plant for environmental control systems powered by geothermal energy and a water mist fire suppression system that will serve the Garage and the Historic House. This project was given a financial boost with a generous contribution from the Rita Adrosko Charitable Trust.

As a prelude to this project, Tudor Place is addressing a critical infrastructure need through the expansion of the Mower House, a service building in the southwest corner of the South Lawn. This renovated facility will house the natural gas generator that will serve the renovated Garage and new systems in the Historic House. Designs for the project are complete with permits and construction planned for fall of 2022.



In tandem with these activities, architectural historian Willie Graham and his team began work in September to compile a Historic Structures Report for the Historic House and Garage. The work entails archival research and physical investigations onsite. The resulting document will provide baseline documentation of the historical elements of these structures and guide our ongoing design work.



The Mower House addition adds storage space to the current structure and will house the emergency generator (top). Willie Graham inspects the tiger maple pocket doors of the Drawing Room (above).

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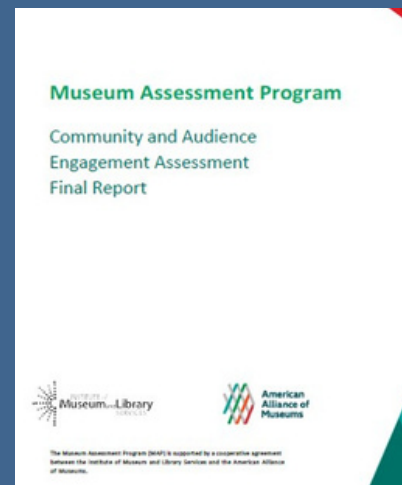
Ms. Elizabeth Sara

Engaging Communities

In early 2021 we set out on a journey to explore our identity as an organization. Utilizing the tools and processes of the American Alliance of Museum's Community & Audience Engagement Assessment, we spent a year in self-study, community inquiry and research. This initiative helps museums gather better input from their constituents, develop a more nuanced view about communities and audiences' demographics and needs, respond to the changing nature of its audiences and incorporate these findings into planning and operational decisions. The process culminated in a peer review visit by John Sherrer from Historic Columbia (Columbia, SC) in October, whose final report provides observations and recommendations to enhance our community and audience engagement.

From this assessment, we have seen we serve several distinct communities, each with specific characteristics and needs. As we consider our engagement with these communities, we are assessing how their needs align with our mission and resources. We recognize that genuine community engagement is more than outreach and marketing. True engagement is a collaborative relationship that is mutually beneficial. These ideals will inform our efforts as we work toward more effective community and audience engagement.

We extend our thanks to the American Alliance of Museums for their support and assistance with this process, as well as John Sherrer who shared his time and expertise.



The Community & Assessment team included Education & Visitor Services Director Hillary Rothberg, Director of Development & Communications Janet Wall (front row); and John Sherrer, Education Coordinator Katie McCarthy and Executive Director Mark Hudson (back row).

Telling a More Complete Story

In 2021, we continued efforts to center the lives of the enslaved and free people who lived and worked at Tudor Place within our site interpretation and programming. In commemoration of Juneteenth, the Georgetown African American Historic Landmark Project (GAAHLP) identified Tudor Place as a site with stories of free and enslaved African Americans by placing a plaque at the entrance. Consistent with their mission to honor “the enslaved and free African Americans who worked in, lived in and built Georgetown”, the GAAHLP’s tour of Georgetown that accompanies the plaques highlights the life of Hannah Cole Pope who was born in enslavement at Tudor Place in 1828.

In September, we were awarded an Inspire! grant from the Institute for Museum and Library Services (IMLS) to identify, assess and organize resources that document the lives of enslaved people at Tudor Place and other properties owned by the Peter family. During the second year of the project, this information will be integrated into the site’s interpretation, presented through public programs and shared through an exhibition in the historic house.

“Ours is a complicated and often painful story to tell,” said Mark Hudson, Executive Director. “By examining the lives of the enslaved and free people who labored here, we tell a more complete story that allows us to better understand who we are today and who we want to be in the future.”



The bronze, six-inch circular disk affixed at the entrance indicates that Tudor Place is a site with stories of free and enslaved African Americans (left); Hannah Cole Pope (1829-1910), Photograph, Gift of Martha Custis Peter, Tudor Place Archive (right).

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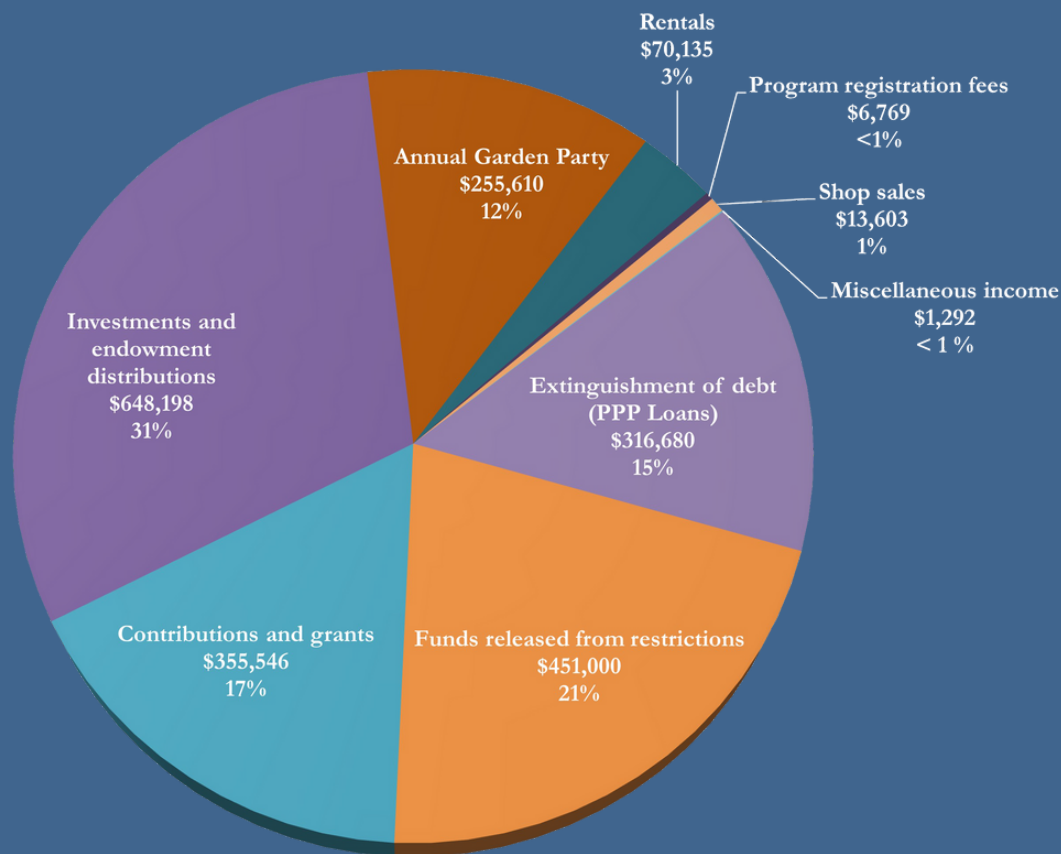


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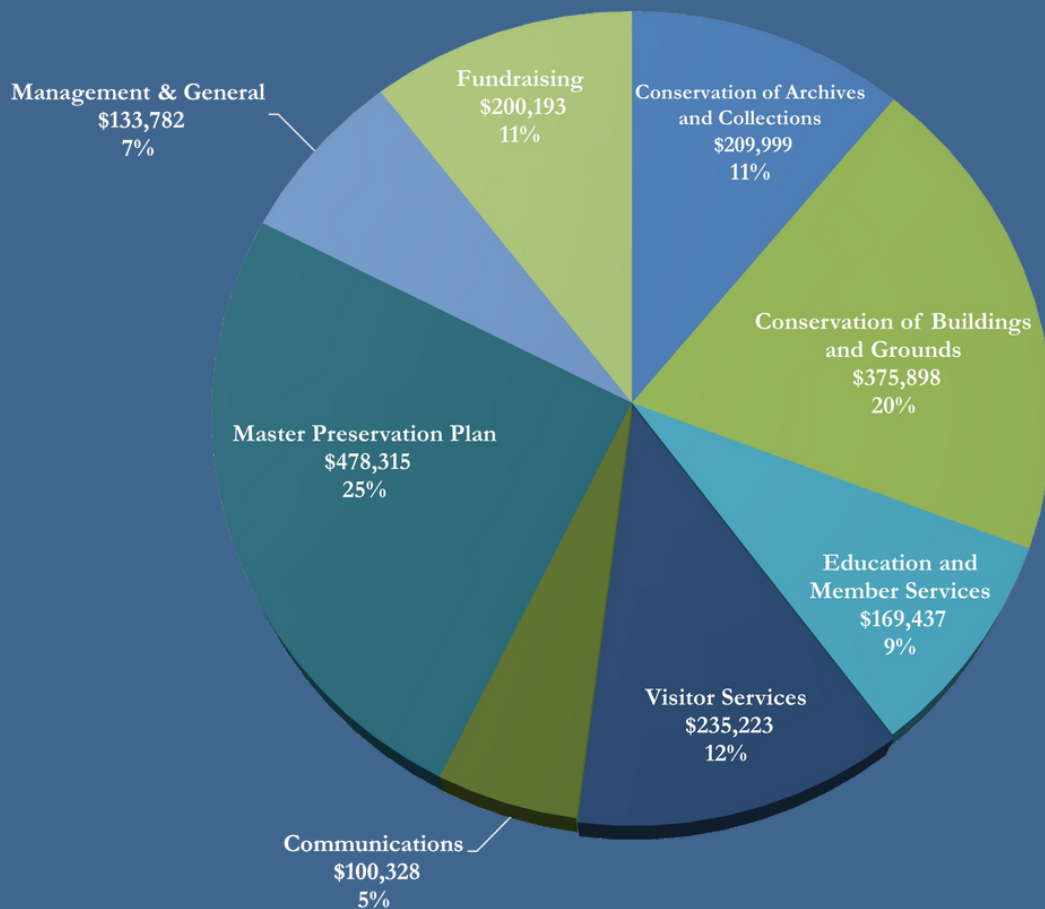
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Financial Report

Operating Revenue \$2,118,833



Functional Expenses \$1,903,175



Balance Sheet

	2020	2021
Current Assets		
Cash & Equivalents	\$ 195,325	\$ 148,567
Pledges & Grants Receivable	\$ 953,554	\$ 1,041,473
Inventory	\$ 24,143	\$ 19,189
Prepaid Expenses	\$ 36,195	\$ 49,473
Investments	\$ 959,807	\$ 1,489,117
Total Current Assets	\$ 2,169,024	\$ 2,747,819
Long-Term Assets		
Pledges & Grants receivable	\$ 491,173	\$ 125,491
Operating Property & Equipment	\$ 68,898	\$ 58,021
Investments Held in Trust	\$ 11,597,833	\$ 12,768,421
Total Non-Current Assets	\$ 12,157,904	\$ 12,951,933
Total Assets	\$ 14,326,928	\$ 15,699,752
Current Liabilities		
Accounts Payable & Accrued Expenses	\$ 232,566	\$ 166,141
Non-Current Liabilities		
Capital Lease of Equipment	\$ 9,750	\$ 4,836
Total Liabilities	\$ 242,316	\$ 170,977
Net Assets		
Without Donor Restrictions	\$ 304,726	\$ 520,384
With Donor Restrictions	\$ 13,779,886	\$ 15,008,391
Total Net Assets	\$ 14,084,612	\$ 15,528,775
TOTAL Net Assets & Liabilities	\$ 14,326,928	\$ 15,699,752

\$500 & above donors

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