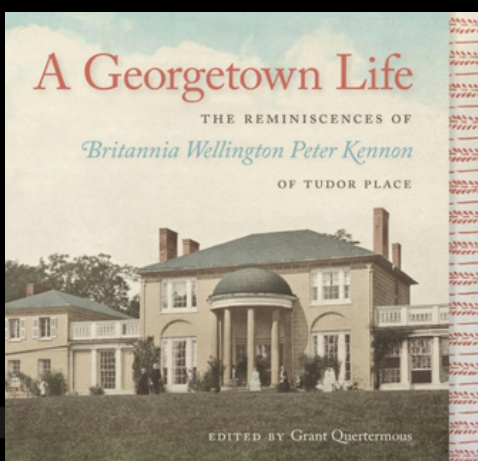




# TUDOR PLACE -2020- ANNUAL REPORT









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## *Executive Director:*

Mr. Mark S. Hudson

Cover (clockwise): Visitor Services Assistant Kate Steir greeted visitors from the outdoor Visitor Center in July; Digital Design & Imaging Service, Inc. launched a helium balloon from 31st Street for an aerial view of Tudor Place in April; the Black Georgetown Community History Project launched with a community forum on September 1; Federal Masonry Restoration restored the Temple Portico steps in December; Executive Director Mark Hudson modeled the latest fashion with a Tudor Place mask in May; *A Georgetown Life: The Reminiscences of Britannia Wellington Peter Kennon* was published by Georgetown University Press in October; wildlife had free reign throughout the site with no visitors in April; (left to right) Francisco Garcia, Dan Rudie and Ryan Travis showed off the newly restored courtyard gates in September; trustees and staff shared ideas at a strategic planning retreat in January.



# FROM THE PRESIDENT OF THE BOARD



Dear Friends,

My final year as president of the Tudor Place Board of Trustees did not turn out as I had imagined. We launched the year with a strategic planning process at a retreat in January. We were looking forward to many lively public programs and the annual Spring Garden Party in May where we had planned to honor the Georgetown Garden Club. Of course, everything changed in March when COVID-19 arrived in our community.

Despite the many disappointments and disruptions brought on by the virus, 2020 will be remembered as a year of resilience and accomplishment. Trustees and staff continued the planning effort, resulting in a strategic plan that includes a mission statement addressing Tudor Place's legacy of slavery and outlining goals that support our values of inclusivity, stewardship and identity. The plan will guide us for the next four years toward our vision: an honest look at the past to realize a better future.

As part of this plan, we are committed to developing a Board of Trustees that is more diverse. Guiding this effort is a new generation of board leadership that includes President Mary Moffett Keaney, Vice President Val Hawkins and Secretary Susan Ebersole. I have enjoyed working with them as we envision an organization that is anchored by the ideals of diversity, equity and inclusion.

My thanks go out to each of you who helped us overcome the challenges of the past year through your faithful support, continued engagement and encouraging words. Though there are challenges ahead as we recover from the pandemic, I am filled with hope because of your steadfast faith and commitment to the important mission of Tudor Place.

Sincerely,

*Beverly Lane Jost*  
Beverly L. Jost



# Mission

Tudor Place Historic House & Garden preserves the stories of six generations of descendants of Martha Washington and the enslaved and free people who lived and worked at this Georgetown landmark for nearly two centuries. By examining their legacy, we challenge ourselves and our visitors to celebrate the triumphs and to confront the complexities of the past.

- *Preservation.* As a pioneer in historic preservation and a recognized leader in the care of collections, Tudor Place is committed to providing the highest level of stewardship for the historic architecture, objects, documents and landscapes that tell the story of this National Historic Landmark.
- *Education.* Through tours, programs, scholarship, and educational partnerships, Tudor Place interprets its historical resources to advance the public's understanding of the past.
- *Rejuvenation.* With 5 ½ acres of gardens and grounds, Tudor Place provides an unexpected retreat for contemplation and healing in a restless city.
- *Community Engagement.* Through activities for children and families, Tudor Place builds lasting memories and cultivates the next generation of cultural stewards.

# Vision

An honest look at the past to realize a better future.

# Values

- *Inclusivity.* Tudor Place facilitates the full engagement of the community.
- *Stewardship.* Tudor Place cares for its human and historical resources.
- *Identity.* Tudor Place is self-aware and seeks to understand the needs of those it serves.



Bouquet tosses from micro-wedding rentals filled the weekend calendar. Photo: @humbleandhoneyphotography



## Garden Volunteers

Carole Aizenman  
Jane Brookstein  
Marjorie Calvert  
Carol Carter  
Cathy Cooper  
Vernona Elms  
Joan Havens  
Candy Kessel  
Helen Starr  
Barbara Wagner  
Val Wheeler

## Volunteers

Peggy Banks  
Tom Birch  
Robyn Bishop  
Carol Cooke  
Beth Cooper  
Tracy Donovan  
Anne Feinberg  
Mary Ellen Fernandez  
Christine Fisher  
Ann Gallagher  
Mary Gawronski  
Marie-Louise Halbert  
Wilhelmina Irshad  
Jane Katona  
Judith Keating  
Patrick Kidd  
Nina Lukinova  
Emily McCort  
Sammy McGlamery  
Florence Mills  
Lelia Mooney Sirotinsky  
Betsy O'Day  
Maureen O'Malley  
Shannon O'Reilly  
Leslie Ossim  
Rikki Pelta  
Ken Peters  
Barbara Stoll  
Elizabeth Taylor  
Abbey Toth  
Caitlin Toynbee  
Nora Van Trotsenburg  
Sandy Werner  
Frances White  
David White  
Caitlin Wilmot

# STAFF

## *Administration:*

Mark Hudson  
*Executive Director*

Helen Hubbard-Davis  
*Director of Finance  
& Administration*

## *Buildings, Gardens & Grounds:*

Joshua Meyer  
*Director of Buildings, Gardens &  
Grounds (through March)*

Allyson Whalley  
*Director of Buildings, Gardens &  
Grounds (from June)*

Michael Coleman  
*Maintenance Technician (through  
May)*

Caridad Garcia  
*Museum Technician*

Francisco Garcia  
*Estate Caretaker*

Emma Miniscalco  
*Seasonal Gardener*

Donald Thompson  
*Maintenance Technician (from  
December)*

Ryan Travis  
*Gardener*

## *Development & Communications*

Janet Wall  
*Director of Development &  
Communications*

Ina Descartes  
*Development Manager*

Charlotte Germane  
*Communications Coordinator*

Preuit Hirsch  
*Capital Campaign Coordinator  
(from April)*



Seen blooming in May at Tudor Place, columbines are drought-tolerant and adaptive to a variety of soil conditions.

## *Collections:*

Grant Quertermous  
*Curator (through July)*

Bryn Cooley  
*Collections Manager*

Wendy Kail  
*Archivist (through March)*

Elizabeth Routhier  
*Collections Assistant (from September)*

Sydney Holdren  
*Collections Intern*

## *Education & Visitor Services:*

Hillary Rothberg  
*Director of Education & Visitor Services*

Dawn Bova  
*Education Fellow (from August)*

Rosie Cain  
*Visitor Services Assistant (from August)*

Amy Owren  
*Private Events Manager*

Amy Pollard  
*Visitor Services Assistant (through July)*

Lauren Rever  
*Education Coordinator (through August)*

Emily Rheault  
*Education Fellow (through June)*

Kate Stier  
*Visitor Services Assistant*



# FROM THE EXECUTIVE DIRECTOR



Dear Friends,

When reflecting upon 2020, I chose to focus upon the amazing things that happened at Tudor Place, despite the challenges presented by the pandemic. Most notable were the many ways the resilient staff shifted quickly to a virtual work environment, successfully carried out programs, kept connected with our members and volunteers and ensured that our historic resources were preserved and accessible.

Ongoing programs like *Tudor Nights*, Landmark Lectures and Tudor Tots reached existing audiences, while initiatives like the Black Georgetown Community History Project allowed us to connect with new audiences.

Publication of *A Georgetown Life: The Reminiscences of Britannia Wellington Peter Kennon* in October stands as a particular success of 2020. It was the result of a collaboration with Georgetown University Press and showcased the considerable research conducted by Curator Grant Quertermous around this primary resource that documents life at Tudor Place in the nineteenth and early twentieth centuries.

The creativity and resilience of the staff allowed us to re-open the garden safely in August, providing respite and engagement for over 3,000 visitors before cold weather and a resurgence of the virus required the site close again in late November. The year will be remembered for the support we received from our many friends who gave generously and provided words of encouragement. I am especially grateful to the members of the Board of Trustees who were exceptionally generous during this time of financial uncertainty. To everyone who helped us weather the storms of 2020, I extend my sincere gratitude.

Sincerely,

A handwritten signature in black ink, reading "Mark S. Hudson". The signature is fluid and cursive, with a long horizontal line extending from the end.

Mark S. Hudson



Our thanks to the many generous supporters of Tudor Place

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On June 17, the Board of Trustees approved *Vision 2020*, a strategic plan outlining goals built around our values of inclusivity, stewardship and identity. The plan, facilitated by Brent D. Glass LLC, included input from members, volunteers, staff and other organizations. An Action Plan translates these goals into actionable steps.

## INCLUSIVITY

To promote inclusivity in its interpretation, audience and governance, Tudor Place will:

- Consolidate existing research and conduct new research that documents the experiences of the enslaved and free individuals who worked at Tudor Place. Integrate this information more fully into the site's interpretation, public programming and educational content.
- Reduce impediments to visitation and participation, including physical, developmental and economic barriers.
- Using the strategies outlined in the Compass Board Development Project report, expand the Board of Trustees to include people from varied racial and ethnic backgrounds, vocational endeavors and geographic areas.

## STEWARDSHIP

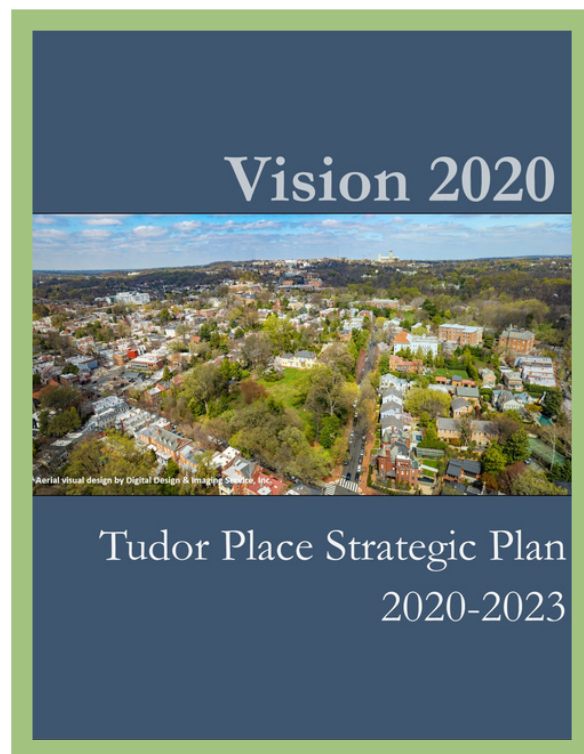
The human and historical resources of Tudor Place are at the core of everything we do. Tudor Place will:

- Provide salaries, benefits and intangible offerings that establish Tudor Place as one of the best employers among the cultural institutions in Washington, DC.
- Complete the next phases of the Master Preservation Plan by upgrading underlying site infrastructure completing the expansion and renovation of the Garage and upgrading systems in the Main House.
- Create a site-wide plan that reduces the organization's environmental footprint, addressing energy conservation, waste reduction and water use.
- Develop a plan for the creation, management and use of digital assets, including documents, images and collection surrogates.

## IDENTITY

With an eye toward balancing our dual roles as a National Historic Landmark and a community resource, Tudor Place will:

- Conduct a comprehensive inventory of tangible and intangible resources.
- Participate in the American Alliance of Museum's MAP III—Community & Audience Engagement assessment.
- Using information derived from the inventory and outreach, complete an organizational branding plan that projects the desired identity.





# RECKONING WITH OUR PAST

In the days following the murder of George Floyd, our community was forced to engage with our nation's ongoing struggle with racism. As a historic site with a legacy of slavery, Tudor Place saw a role we could play in promoting an understanding of our racist past and advancing healing. A statement on our website on June 3 acknowledged this reality and expressed our sorrow for those who continue to suffer at the violent hand of racism and support for all who cry out for justice. Tudor Place joined with other community organizations in the summer to form the Black Georgetown Community History Project, beginning with the forum "Reckoning the Legacy of Race & Racism in Georgetown" on September 1.

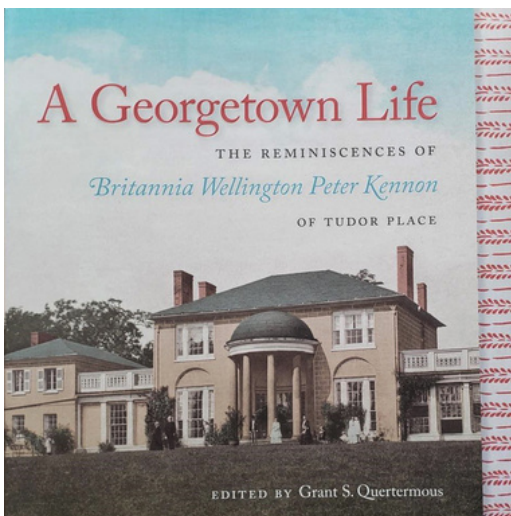


The Black Georgetown Community History Project launched on September 1 with an online discussion hosted by Tudor Place, Mount Zion Cemetery Female Union Band Society, Georgetown Heritage and Dumbarton House.



During the Black Lives Matter protests in early June, a tribute to the movement appeared on the fence at the corner of 31st & Q Street where it remained until dislodged by the weather.

## BRITANNIA'S REMINISCENCES



*A Georgetown Life: The Reminiscences of Britannia Wellington Peter Kennon of Tudor Place* was released by Georgetown University Press in October.

Beginning in the late 19th century, Britannia Wellington Peter Kennon's grandchildren (Walter, Armistead Jr., Beverly, George and Agnes) starting recording oral histories with her about family history, memories and even stories about George and Martha Washington that her mother, Martha Peter, had told her. The grandchildren wrote down her responses, and the surviving notes were compiled into, *A Georgetown Life: The Reminiscences of Britannia Wellington Peter Kennon of Tudor Place*. Edited by Curator Grant Quertermous, *A Georgetown Life* provides valuable information, from details about members of Britannia's wedding party to the rooms at Tudor Place in which various members of the Peter family died. Copies are available for purchase in the Museum Shop or online.

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# PROGRAMMING IN THE AGE OF COVID

Tudor Place did not let the pandemic stand between us and our audience. Popular programs like *Tudor Tots*, *Tudor Nights* and the *Landmark Lecture Series* pivoted from onsite to Zoom. New initiatives like *Education at Home*, an online lesson plan with family friendly activities, delivered virtual resources to support at-home learning. Many of the skills developed in the use of communication technology will carry forward beyond the pandemic. We are grateful to everyone who stayed connected to Tudor Place in the virtual world, as well as those who participated in virtual outreach and programming.



*Plant Yoga*, an Education at Home activity is a quick and easy activity for people of all ages to practice balance and movement in your home or yard.



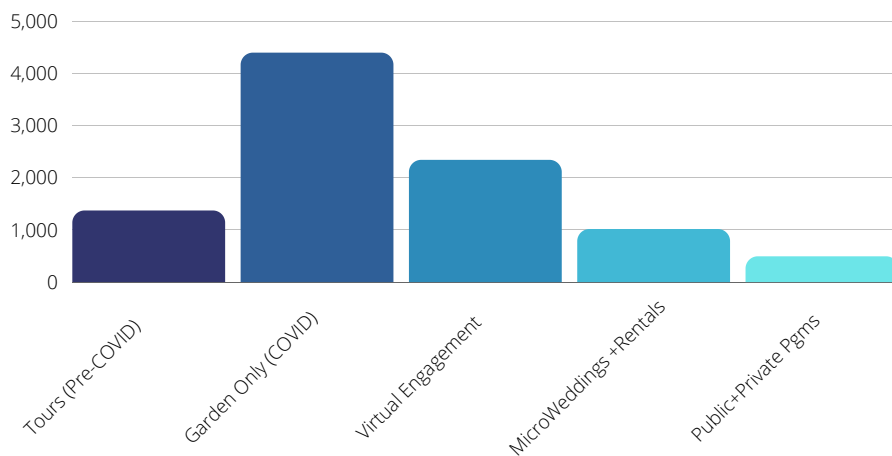
Students in grades 3-5 learned about people who lived and worked in Georgetown and depended on the tobacco trade from the perspective of 3 historic sites: Tudor Place, Dumbarton House and Georgetown Heritage.



Members gained access to a plethora of hidden objects during the virtual *Tudor Nights: Behind Closed Doors* in October.

## VISITATION STATISTICS

Tracking visitation took on a whole new meaning with the introduction of virtual programs; a new category we will continue to record.



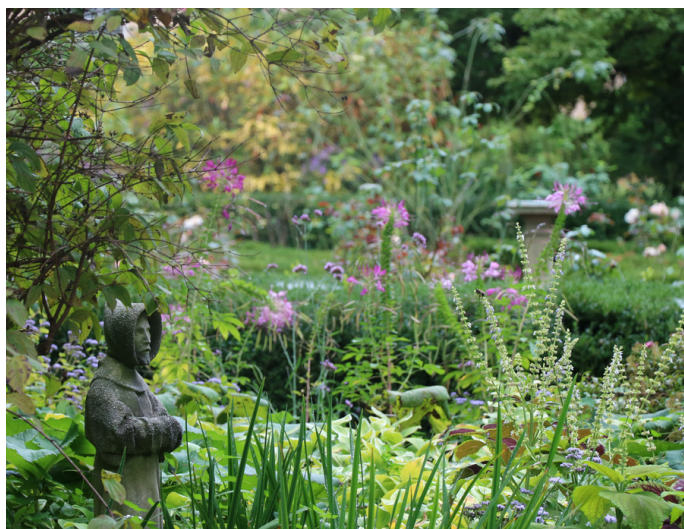


# A RETREAT FOR HEALING & CONTEMPLATION

In March Tudor Place was a lonely site after closing to the public. Although we were successful in making the transition to virtual programming, we recognized the importance of providing visitors an opportunity for respite amid the beauty of the garden. In late July, the garden reopened to the public. We welcomed over 3,000 visitors before cold weather and a surge of COVID-19 cases forced closure in late November. Despite the disappointment of canceling holiday programming, plans for reopening the site in 2021, including the Historic House, were underway by the end of the year.



Left: Early morning sunrise at the Box Knot in the North Garden. Below: Despite closures and reopening, Tudor Place was awarded a 2020 Traveler's Choice award by Tripadvisor.

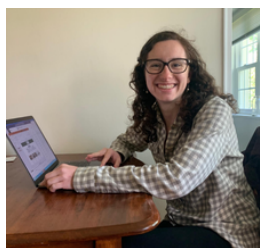


A view of the sculpture of St. Francis of Assisi, patron saint of animals installed in the Round Garden by Armistead Peter 3rd (1896-1983) which reflected his love for the wildlife of Tudor Place.



Above: Highlights of each room were mounted to exterior windows so that garden visitors could get a sense of Peter family life while the Historic House was closed.

## MUSEUM FELLOWSHIP



Museum Fellow, Emily Rheault, pauses with a friendly smile for the camera.

With funding provided by the Park Foundation, Emily Rheault became Tudor Place's first Museum Education Fellow, evaluating curricula, modifying lesson plans, conducting teacher surveys and reaching out to teachers. The fellowship was designed to gain hands-on experience working with DC teachers, students and homeschool communities. She began working in the fall of 2019. But during the spring of 2020, most on-site school field trips were canceled. Emily maintained positive teacher relationships during a troubling time, successfully pivoting to five virtual field trips that supported DC teachers.

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In honor of Curator  
Grant Quertermous  
Mrs. Lynn S. Roberts

In honor of Mr. J. Bruce Whelihan  
Greater Washington Community  
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### Memorial Gifts

In memory of Mr. Eugene Bowie  
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Mrs. Lynn S. Roberts

In memory of Elizabeth Hood Phillips  
& The Honorable Olcott H. Deming  
Miss Elisabeth French



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Fran White

# COLLECTION HIGHLIGHTS

The Tudor Place Collection & Archive welcomed a watercolor donated by Gerte Graybill; a gift she received from Armistead Peter 3rd, when she was his physical therapist in 1976. The watercolor is an excellent example of Armistead's later work and a complement to his oeuvre. Tudor Place also acquired three objects intimately tied to Martha and Thomas Peter, the first owners of Tudor Place. Jewelry boxes and handwritten notes were also included, which enhance our understanding of the objects and the lives of the individuals who used them.

- A set of amethyst and pearl jewelry Thomas purchased for Martha while on their honeymoon in Philadelphia in 1795;
- A fan carried by Martha when she got married in 1795;
- A brooch that contains the hair of Thomas, Martha and their daughter Columbia.

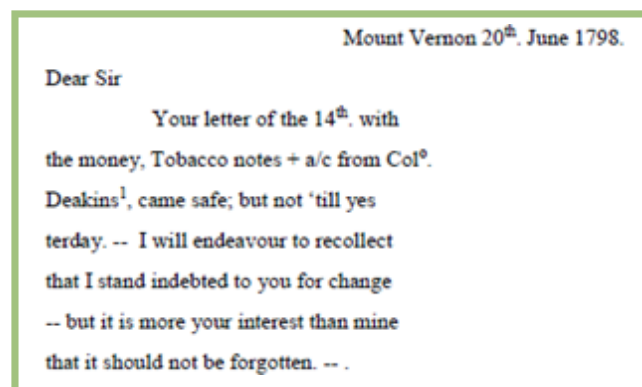
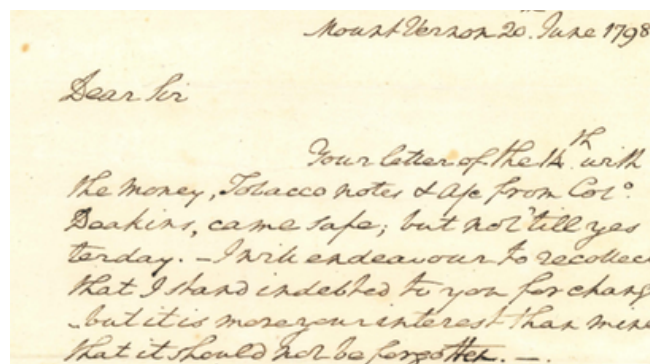


Above: Watercolor, *Untitled*. Armistead Peter 3rd, 1976. Paper, ink and paint. Collection of Tudor Place Historic House & Garden, 2020.6001. Right: Earring & Pin Set. Unknown Maker; Philadelphia, PA; 1795. Pearl, rose gold and amethyst. Collection of Tudor Place Historic House & Garden, 2020.7002a-g.



Martha Peter's Wedding Fan & Case. Unknown Maker; Mount Vernon, VA; 1795. Fabric, silver, ivory and wood. Collection of Tudor Place Historic House & Garden, 2020.9001ab.

## VOLUNTEERS IN ACTION: TRANSCRIPTION PROJECT



With the temporary closure of the historic house, docents got to work alongside collections staff to transcribe documents from the Tudor Place Archive. During this time, volunteers worked on over 50 documents transcribing, researching and digitizing these valuable resources. Transcriptions allow the content of our archives to be read, searched and researched by a more diverse audience.

Appointments to the Archive for research can be made by scholars, students, docents, reporters and you.

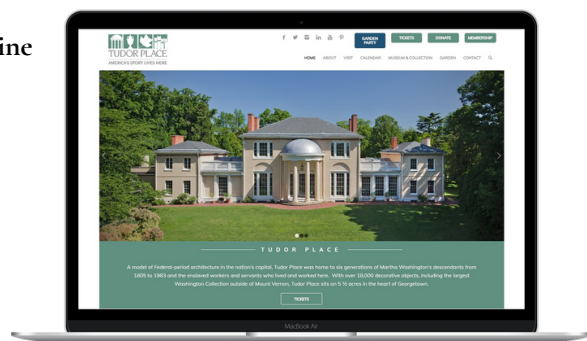
Transcribed letter. Tudor Place Archive, MS2\_B1\_F1\_L1.



# A NEW LOOK: TUDORPLACE.ORG

Tudor Place announced a newly redesigned website on August 10. A gateway to a more user-friendly experience with mobile accessibility, you can -

- delve into collection items
- discover stories and information on enslaved and free workers
- dive into what's blooming by month
- register for upcoming events
- arrange a garden wedding
- join or renew a membership online



## SITE PROJECTS



Federal Masonry Restoration completed a restoration of the Temple Portico steps in December. This work was done with funds donated in recognition of Board of Trustees President Beverly Jost and a key accomplishment of the Master Preservation Plan in 2020.



Wagner Roofing installed new shingles on the roof of the garage behind the Dower House in June.



Above: New service panels located throughout the site added historic notes about specific areas, giving visitors insight into how the garden was used throughout the nearly 200 years of private ownership. Right: Director of Finance & Administration Helen Hubbard-David, with Executive Director Mark Hudson at the ribbon cutting of the Little Free Library. The brick exterior design modeled after the Dower House was painted by Artist-in-Residence, Peter Waddell.



Our thanks to all who donated time  
& expertise to the new website

### Beta Team Leaders

Bryn Cooley  
Ina Descartes  
Lauren Rever

### Focus Group & Beta Tester Participants

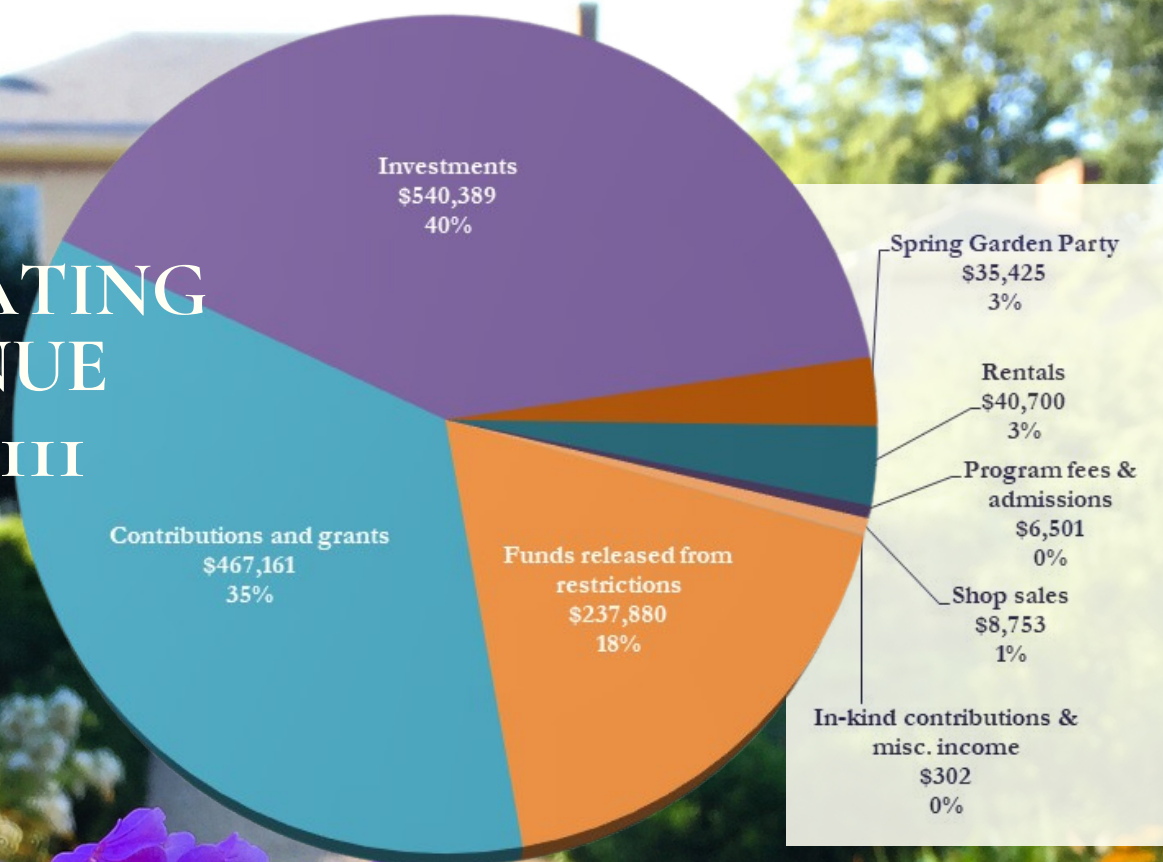
Mary Alexander  
Ronda Bernstein  
Carol Cooke  
Helen Hubbard-Davis  
Brian Ellis  
Vernona Elms  
Charlotte Germane  
James Figetakis  
Christine Fisher  
Marie Louise Halbert  
Preuit Hirsch  
Mark Hudson  
Kaithlyn Kayer  
Judy Keating  
Jeanne Lee  
Emma Miniscalco  
Shannon O'Reilly  
Amy Owren  
Rikki Pelta  
Ken Peters  
Amy Pollard  
Grant Quertermous  
Hillary Rothberg  
Nancy Sidamon-Eristoff  
Liam Toohey  
Nora Von Trostesenburg  
Ryan Travis  
Allyson Whalley  
Valerie Wheeler



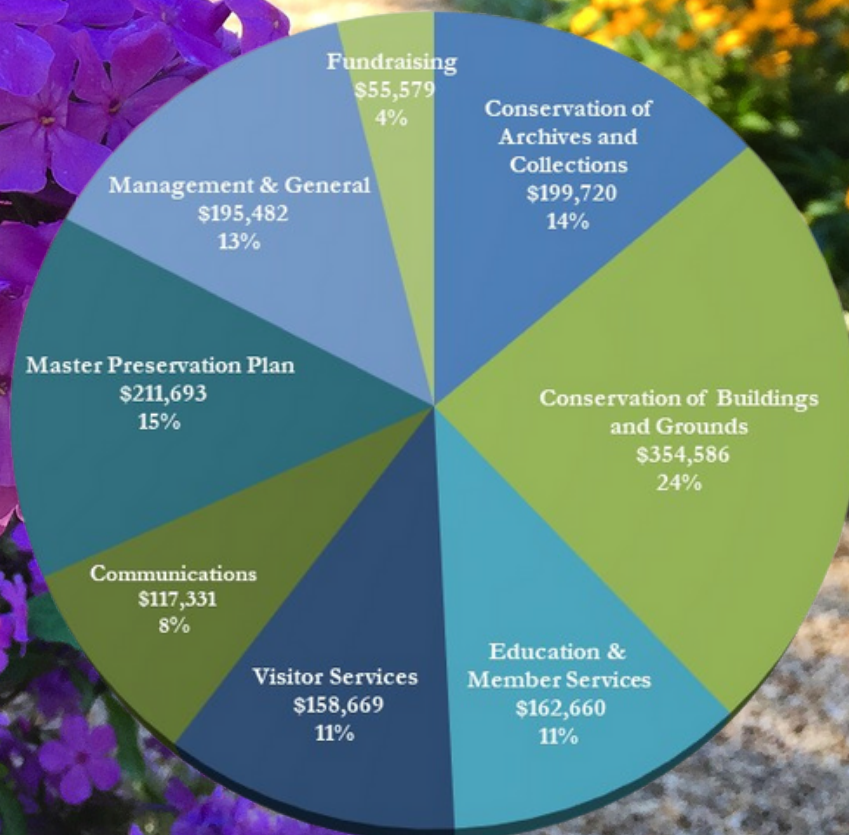
Staffers Lauren Rever and Bryn Cooley pose after a serious training on "gator" operations.



# 2020 OPERATING REVENUE \$1,337,111



# 2020 FUNCTIONAL EXPENSES \$1,455,720





# BALANCE SHEET

	2019	2020
<b>CURRENT ASSETS</b>		
Cash and equivalents	\$ 100,365	\$ 195,325
Pledges and grants receivable	\$ 727,347	\$ 953,554
Inventory	\$ 15,022	\$ 24,143
Prepaid expenses	\$ 26,990	\$ 36,195
Investments	\$ 847,961	\$ 1,047,524
<b>TOTAL CURRENT ASSETS</b>	\$ 1,717,685	\$ 2,256,741
<b>LONG-TERM ASSETS</b>		
Pledges and grants receivable	\$ 1,144,759	\$ 491,173
Operating property and equipment	\$ 67,133	\$ 68,898
Investments held in trust	\$ 11,481,610	\$ 11,510,116
<b>TOTAL NON-CURRENT ASSETS</b>	\$ 12,693,502	\$ 12,070,187
<b>TOTAL ASSETS</b>	\$ 14,411,187	\$ 14,326,928
<b>CURRENT LIABILITIES</b>		
Accounts payable & accrued expenses	\$ 377,127	\$ 232,566
<b>NON-CURRENT LIABILITIES</b>		
Capital lease of equipment	\$ 14,313	\$ 9,750
<b>TOTAL LIABILITIES</b>	\$ 391,440	\$ 242,316
<b>NET ASSETS</b>		
Without donor restrictions	\$ 423,120	\$ 304,511
With donor restrictions	\$ 13,596,627	\$ 13,780,101
<b>TOTAL NET ASSETS</b>	\$ 14,019,747	\$ 14,084,612
<b>TOTAL LIABILITIES AND NET ASSETS</b>	\$ 14,411,187	\$ 14,326,928





Aerial visual design by Digital Design & Imaging Service, Inc.



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