

TUDOR PLACE

AMERICA'S STORY LIVES HERE

2017

ANNUAL REPORT

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Mission

To bring people closer to their own stories and the American story by connecting them to history, culture, and domestic life in the nation's capital, as embodied in the Tudor Place estate and the collections of the Custis-Peter family from the 18th through the 20th centuries.

Vision and Values Statement

Advancing national and cultural awareness by exploring America's past.

Tudor Place Historic House and Garden connects the public to American history through the personal experiences of those who lived and worked on the estate and encourages everyone to know their own story and recognize their role in shaping history. In so doing it:

- **Maintains** the highest standards of scholarship ensuring clarity and accuracy in historical interpretation;
- **Engages** in the best contemporary practice for conservation of buildings, grounds, archives, and collections;
- **Commits** to excellence in learning experiences for adults and children;
- **Provides** visitors with a better understanding of the past and people's ability to shape the course of history;
- **Practices** sustainable stewardship of the landscape and structures;
- **Collaborates** with other cultural and historical institutions;
- **Acts** as a responsible neighbor to Georgetown residents, merchants, and fellow not-for-profit institutions;
- **Serves** the greater Washington community and informs national and international audiences;
- **Maintains** museum standards of excellence in its operations and governance; and
- **Functions** entrepreneurially and is fiscally responsible and financially sustainable.



Photo courtesy Stacy Smith Evans Photography © 2018

Dear Friends of Tudor Place,

With my final year as President of the Board of Trustees concluded, I look back upon 2017 with great satisfaction. Building upon the excitement generated by last year's bicentennial celebration, we moved forward with important projects, while also experiencing record attendance. I am grateful to the Board of Trustees for the faith they placed in me, and to the staff and volunteers whose dedication and hard work are reflected in every accomplishment of the organization.

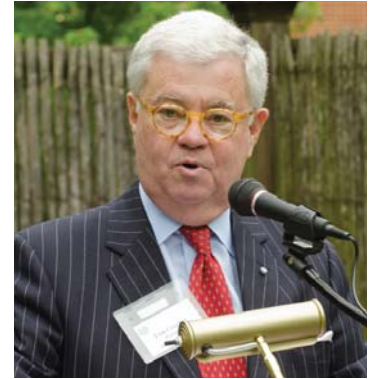
Throughout the grounds of Tudor Place we carried out projects to preserve the site's architecture and landscapes in alignment with our Master Preservation Plan. These included protection of the Main House windowsills, restoration of the Garage windows, and reconstruction of the arbors and gazebo in the West Service Yard. With support from the Georgetown Garden Club, we replanted a portion of the southern slope of the property, replacing invasive species with native and historic plants.

Underlying all of these efforts has been the assistance of our members and friends. Co-chairs Blair Bourne and Sassy Jacobs applied their creativity to honor President Emeritus Tim Matz at the 25th Annual Spring Garden Party in May. Through this fundraiser, memberships, and a successful Annual Fund campaign, together we raised over \$600,000 to fund programs and activities in 2017.

The year was not without its moments of sadness. In February, we mourned the passing of Elizabeth Powell, a trustee and former Garden Party chair. Two months later, we experienced the loss of Trustee Andy Williams. Both Elizabeth and Andy had special talents and boundless energy they shared for the benefit of Tudor Place. We miss them both.

In this report, you will learn in more detail about these and many other events and activities from the past year. I look forward to the continued success of Tudor Place under the capable leadership of President Beverly Jost. My thanks are extended to the Board of Trustees for their assistance during my presidency and to each of you for your continued support.

Best regards,



A handwritten signature in blue ink, which appears to read "Thomas E. Crocker". The signature is fluid and stylized, with a long horizontal stroke at the end.

Thomas E. Crocker
President, Tudor Place Foundation Board of Trustees

Dear Friends of Tudor Place,

Welcome to our 2017 Annual Report. Within these pages, you will find highlights from the past year, shining statistics on our service to the community, illuminating financial information, and a spotlight upon the individuals and organizations that supported our work. We are deeply appreciative to each of you for your engagement and support in 2017. We share each of these accomplishments with you.



Through enhanced marketing, program initiatives, and the momentum established during last year's bicentennial commemoration, we experienced extraordinary attendance. From January through December, 29,614 people experienced a Tudor Place tour, program, or outreach activity—an increase of 18% from the prior year. Initiatives like Washington Dollar Days in February and the Earth Day Plant Sale and Picnic in April introduced the site to thousands of people.

We also made a statement about our commitment to sustainability through projects and programs that will conserve natural resources and better manage the site. Planning for the future deployment of geothermal energy at the Main House and collection facilities in the Garage progressed with the completion of an environmental control study in January. Springtime saw the restoration of windows in the Garage and installation of energy efficient LED lighting in the gardens. Design and permitting for the South Lawn Cistern Project, a major effort to conserve water and reduce erosion, drew to a conclusion at year's end. Accompanying these projects was the launch of "Reduce Your Footprint," an educational program exploring sustainability at Tudor Place in the past, present and future.

The year also was one of discoveries. During a collection inventory project, staff found Armistead Peter 3rd's World War I uniforms, allowing us to highlight them during a year-long commemoration of the centennial of U.S. entry into the conflict. In preparation for the restoration of the arbors and gazebo in the West Service Yard, archaeologists unearthed artifacts from prior centuries, shedding new light on life at Tudor Place.

I extend my thanks to the Board of Trustees, staff, and volunteers who helped make the year a success. Appreciation also goes to each of you, the friends and supporters of Tudor Place. We cannot do it without you!

Sincerely,

Mark S. Hudson
Executive Director

TUDOR ILLUMINATED

In the attic...

Tudor Place staff continually uncover delightful finds such as a trunk filled with Armistead Peter 3rd's military uniforms. Included were WWI 1917 U.S. Navy dress and undress for both warm and cool weather, and a khaki work uniform and a grey officer's work uniform from WWII. In the fall of 1917, Armistead Peter 3rd was 21 years old and served as an officer in the Navy's radio division, stationed in Washington, DC.



Full naval dress uniform

From an inheritance...



Wood sewing box gifted by Robin Hunt Knox Matsuyama

A papier-mache-and-wood sewing box with inlaid mother-of-pearl decoration returned to Tudor Place where it joins additional objects that tell the story of Martha Custis Williams Carter (1827-1899), a granddaughter of Thomas and Martha Peter. "Markie," as she was affectionately called, spent much of her childhood at Tudor Place following the death of her parents, America Pinckney Peter and Captain William G. Williams. The sewing box contains several ivory spools and a thimble. It descended in the family after Markie's death.

Underground...

In preparation for the arbors and gazebo restorations, archaeologists of Dovetail Cultural Resources conducted excavations with 21 shovel test pits of 10



Dovetail archaeologist identifying soil samples

test units. The archaeologists unearthed 1,255 artifacts, including clay marbles, fragments of a clay pipe, and a glass syringe. These discoveries add to the understanding and documentation of the site because the use of the West Service Yard and structures has evolved since the late 1700s. For example, Armistead Peter Jr. converted the Smokehouse into a pigeon fly to raise squab (culinary pigeons) in 1927. In 1953, the Smokehouse/pigeon fly and attached arbor became a kennel for the family's beloved English Springer Spaniels.



A glass syringe uncovered



Sifting for treasures

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Matz and his wife, Jane

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Faya Causey, Board Member Lynn Springer Roberts, and Bobbie Brewster enjoying the Spring Garden Party

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The Bowling Green covered in snow

TUDOR SHINES

On TV...

Curator Grant Quertermous gave a lively tour of Tudor Place to C-SPAN audiences in April. The "American Artifacts" series reaches 49 million digital cable TV households nationally, with programming for history lovers. Grant highlighted many objects in the Tudor Place collection that help us tell America's story including the handwritten letter from George Washington to Martha Washington, Armistead Peter 3rd's portrait of Caroline that hangs in the Dining Room, and the bomb shelter hidden below the Garage.



Curator Grant Quertermous is all smiles for the camera

At the holidays...



Tudor Place shines at night for holiday event, *Tudor Lights*



View of the tree on Candlelight Tour; photo courtesy Carol Cooke

Tudor Place was decorated à la 1914—the year the Peter family returned to Tudor Place following renovations that added electricity, modern bathrooms, and steam radiators. When work began in the summer of 1913, the Peter family sailed to Europe. Upon returning, they lived at their upstate New York farm for several months. By December 1914, work on the house was finished and the family settled back in at 1644 31st Street, NW

for the holidays.

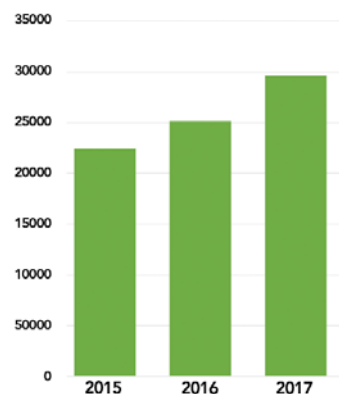
For the holiday season, staff removed the post-1914 furniture and decorative objects from the parlors, dining room, office, and upstairs bedrooms. The table was set for a formal dinner for six with Armistead Peter Jr.'s Coalport dinner service. The gardens were decorated with a plethora of twinkling lights in time for *Tudor Lights*.



Holiday carolers sing at Deck the Halls; photo courtesy Mike Landsman Photography

Setting records...

Tudor Place set an all-time high in visitor attendance with 29,614 visitors. The February "Dollar Days" promotion was launched with \$1 tours. February visitation more than doubled from 745 in 2016 to 1,912 in 2017. Later in the year, we welcomed our 400,000th visitor since Tudor Place opened to the public in 1988.



TUDOR BRIGHT

Restored...



Restoration underway



Arbors in full bloom after restoration

completed the restoration of the gazebo and two arbors in the West Service Yard. The existing structures had deteriorated due to exposure to the elements, as well as damage by squirrels and carpenter bees. The restoration brought the three structures back to their original appearance with one exception—the Smokehouse arbor was modified to its 1920s appearance, when it served as the outdoor flyway for pigeons cooped in the adjacent Smokehouse. With this change, we can now tell the unusual story of pigeon cultivation at Tudor Place.



Restoration of the gazebo complete

The rose arbors have graced the west garden since the 1860s. In the mid-20th century, Armistead Peter 3rd extended the structure, adding an archway connecting the arbor to the pigeon fly.

Around 1962, he designed the gazebo as a place to host luncheons and cocktail parties with his wife, Caroline.

During September and October, Salvagewrights, specialists in historic-timber-frame construction,

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Rose Arbor © 1931



Gazebo © 1984

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Tudor Place Members, Tsuyoshi and Gina Takemori

Celebrated...

Some 475 guests attended the **25th Annual Spring Garden Party** on May 24 collectively raising more than \$280,000. Chaired by cousins Blair Bourne and Sassy Jacobs, the party honored President Emeritus Timothy B. Matz. Executive Director, Mark Hudson, recognized his contributions with remarks at an East Garden reception for board members and guests. He presented Matz with an original watercolor by Tudor Place Artist-in-Residence, Peter Waddell.



Under the sailcloth tent at the Spring Garden Party



Honoree Tim Matz with watercolor by Peter Waddell



Spring Garden Party Co-Chairs Blair Bourne and Sassy Jacobs with Shannon Burkhart, Abby Huke, Egan Cannon, and Mary Ritchey



Tsuyoshi Takemori, JB Meek, and TJ Holland

In September, nearly 200 neighbors, visitors, and members gathered on the South Lawn for a side of history with every bite and sip during the second annual heritage food festival, **Brews, Booze & Bites**. More than 20 purveyors of artisanal and local food, beer, wine, cider, spirits, and desserts were on hand as guests swayed to the music of Prohibition-era jazz band, the *Foggy Bottom Whomp Stompers*.



Enjoying the tunes of the Foggy Bottom Whomp Stompers



Brews, Booze & Bites on the South Lawn

TUDOR SPOTLIGHT

On sustainability...

Tudor Place undertook an environmental-systems study, funded in part by the National Endowment for the Humanities, that prescribed a plan to save energy and promote efficiency with geothermal systems. Tudor Place implemented additional measures, installing LED lamps for pathway lighting in the gardens, replacing incandescent and halogen lamps, and restoring windows in the Garage, funded in part by the Philip L. Graham Fund.



New pathway lighting by
Outdoor Illumination



Garage window restoration



In partnership with the Georgetown Garden Club, the landscape restoration of the perimeter along 31st and Q Streets began by removing invasive species and reestablishing the historic bed lines. Newly rooted native plants will enhance the vitality and beauty of the perimeter slope and reduce water runoff by fifty percent. On the South Lawn, Tudor Place finalized the design for the upcoming cistern project, a water-management solution that will retain rainwater on site for use in irrigation. The plan includes installing underground cisterns that will capture up to 20,000 gallons of rainwater to use for watering the 5 ½ acres.

SUSTAINABILITY AT TUDOR PLACE

In addition to being good stewards of this National Historic Landmark, we strive to be a thoughtful neighbor and caring member of the global community. Toward that end our **Master Preservation Plan** includes many sustainability measures, including effective storm water management, the use of geothermal energy, installation of LED lighting, and other energy conservation activities.



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Tudor Place Members, Patricia Langan and James Figetakis

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Couture shoes on display



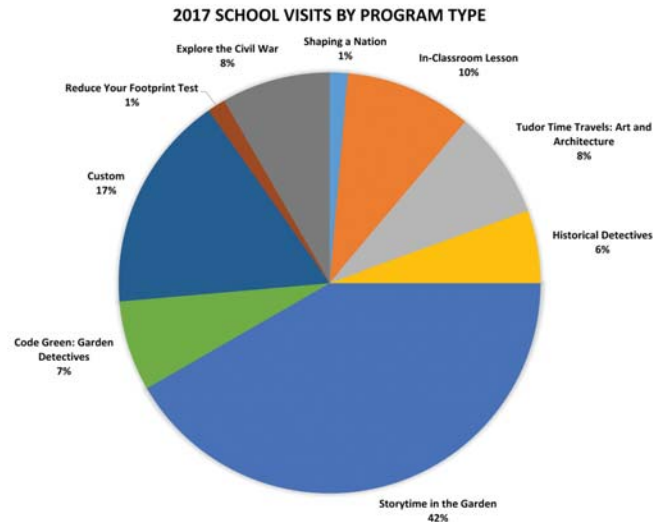
Curator Grant Quertermous at the exhibition

On collections...

The museum's textile pieces went on the road, promoting the collection to new audiences. In partnership with the Alliance Française's fashion show fundraiser, *Beyond the Little Black Dress*, curator Grant Quertermous held court with the accompanying exhibition, "**L'Age d'Or de la mode: Couture from the Tudor Place Collection**." Featured items were purchased in Paris by Mrs. Armistead Peter 3rd (Caroline) between 1920-1930 from the couture houses Lanvin, Hermes, Cartier, and Paul Caret.

On schools...

Reduce your footprint, a new program geared for 3rd – 8th graders shares how the Peter family reduced waste, reused and repurposed things. For example, they converted U.S. Treasury hat stands into flower planters. Students fashion a pencil box from repurposed materials after a tour of the historic house and garden.



Students explore cold frames in the Orchard



Fun at summer camp with Collections Manager, Kris Barrow

TUDOR HIGHLIGHTS

Advanced technology...

Garden staff were excited to begin using IrisBG, a botanical database, to manage our heritage plant collection and support ongoing research. In one year, we cataloged 500 trees and identified 100 previously unlabeled trees. IrisBG enabled us to record tree origins, archival notes, maintenance records, pest issues, and historical images. With this program, you will be able to access information about our gardens through your mobile devices.



IrisBG digital imaging

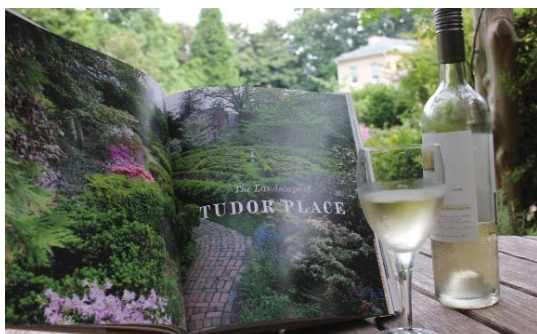
Cold frames...

We installed cold frames to grow starter vegetables and herbs, just as Britannia Peter and Armistead Peter, Jr. did in the 19th and 20th centuries. As in Britannia's time, the cold frames are built of wood with lids made of glass window frames that remain open in warm weather and closed in cold.



Gardeners Emma Miniscalco and Virginia Velez Thaxton pose behind the cold frames

Awards...



Tudor Place: America's Story Lives Here, the first full-length book about the Tudor Place estate, collections, and history, received "Best Regional Non-Fiction (Mid-Atlantic)" in the Independent Publisher Book Awards. The book was also named top regional title in the Independent Book Publishers Association's 29th Annual Ben

Franklin Awards. The Tudor Place Foundation and the White House Historical Association published the book in 2016.

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In honor of Mr. Eric Fraunfelter
 The Honorable Jane S. Ritchie
In honor of Dr. Paul Van Nice
 Dr. and Mrs. J. Gordon Vap
In honor of Mr. Timothy B. Matz
 Mr. Arthur Warren and Mr. James Pridgen
In honor of Mr. Daniel Dowd



Niente Smith, Robert Berendt, and Leslie Buhler

Memorable rentals...

We debuted the "Washington Package," making small weddings affordable and appealing to a wider audience. This initiative aligned with national trends in hosting intimate wedding events. Couples created lasting memories during engagements, weddings, and receptions on the South Lawn, Bowling Green, Tennis Lawn, and in the Dower House parlors.



We've reserved a space for you...



Exchanging vows on the Temple Portico; photo courtesy Vicki Grafton Photography

Visitation...

Whether in the gardens, in the mansion, on the website, or connecting through social media channels, visitors experience Tudor Place in a variety of ways.



Public Programs 5,095



Museum Tours 8,277



Garden Visits 3,276

Photo courtesy of Jay SnapLaDexon Photography © 2017



School and Scouts 2,114



Social Media Friends and Fans = 6,536 up 13% over 2016

TUDORPLACE.ORG

Total Page Views = 303,249 up 6% over 2016

TUDOR PLACE STAFF STARS

ADMINISTRATION

Mark Hudson
Executive Director

Helen Hubbard-Davis
Director of Finance & Administration

BUILDINGS, GARDENS & GROUNDS

Kellie Cox
Director of Buildings, Gardens & Grounds

Heriberto Diaz
Gardener (through March 2017)

Caridad Garcia
Museum Technician

Francisco Garcia
Estate Caretaker

Lisa Manderson
Facilities Manager (through July 2017)

Emma Miniscalco
Seasonal Gardener

Virginia Velez Thaxton
Gardener (from April 2017)

Jordan Whitaker
Facilities Technician (from September 2017)

COMMUNICATIONS

Mandy Katz
Director of Communications

DEVELOPMENT

Mary-Michael Wachur
Development Director (through September 2017)

Felice Herman
Assistant Director of Development

Nancy Sturm
Third Century Capital Campaign Director



Total eclipse of the staff...

COLLECTIONS

Grant Quertermous
Curator

Kristin Barrow
Collections Manager

Wendy Kail
Archivist

EDUCATION & VISITOR SERVICES

Hillary Rothberg
Director of Education & Visitor Services

Laura Brandt
Education Coordinator

Courtney Bryce
Private Events Manager

Hannah Chasen
Visitor Services Assistant (February-October 2017)

Katrin Richter
Visitor Services Assistant (from November 2017)

Lacey Shaw
Visitor Services Assistant (March-December 2017)



Hillary Rothberg, Nancy Sturm, and Felice Herman greet Spring Garden Party attendees



Helen Hubbard-Davis paints faces at Trick or Treat

2017 VOLUNTEERS

DOCENTS

Peggy F. Banks
Robyn Bishop
Carol Cooke
Tracy Donovan
Anne Feinberg
Christine Fisher
Ann Gallagher
Mary Gawronski
Marie-Louise Halpert
Wilhelmina Irshad
Jane Katona
Judith Keating
Patrick Kidd
Nina Lukinova
Sammy McGlamery
Florence Mills
Betsy O'Day
Maureen O'Malley
Shannon O'Reilly
Leslie Ossim
Rikki Pelta
Ken Peters
Barbara Stoll
Elizabeth Taylor
Sandy Werner
Frances White
David White

GARDEN DOCENTS

Valerie Wheeler
Vernona Elms

EVENT VOLUNTEERS

Greg Felter
Marie Schilling
Mary Ellen Fernandez

GARDEN VOLUNTEERS

Carole Aizenman
Jane Brookstein
Cathy Cooper
Carol Carter
Marjie Calvert
Mary Ellen Fernandez
Joan Havens
Candy Kessel
Julia Parmley
Susan Sabella
Virginia Vélez Thaxton
Elizabeth Jane Townsend
Barb Wagner
Valerie Wheeler



Suiting up for the January clean

THIRD CENTURY CAPITAL CAMPAIGN

Mr. and Mrs. Geoffrey B. Baker
Mrs. Ellen MacNeille Charles
DC Commission on Arts and Humanities
Mr. and Mrs. Daniel V. Dowd
Mrs. Elinor K. Farquhar
Mr. and Mrs. Mark S. Hudson
Ms. Pamela Jenkinson
Mr. and Mrs. Peter H. Jost
Mrs. Melissa M. Keshishian
Mr. and Mrs. Jerome B. Libin
M. V. Mayo Charitable Foundation
Ms. Marcia V. Mayo
Mr. and Mrs. Timothy B. Matz
Mills Bee Lane Memorial Foundation
Mr. and Mrs. Peter H. Jost
National Endowment for the Humanities
Park Foundation
Mrs. Lucy S. Rhame
The Honorable Jane S. Ritchie
Mr. and Mrs. Eugene B. Roberts, Jr.
Mr. and Mrs. Simon Sidamon-Eristoff
The Foundation for the Preservation of Historic Georgetown
Mr. and Mrs. J. Bruce Whelihan
Mrs. JoAnn L. Zuercher and Mr. Glenn Reichardt

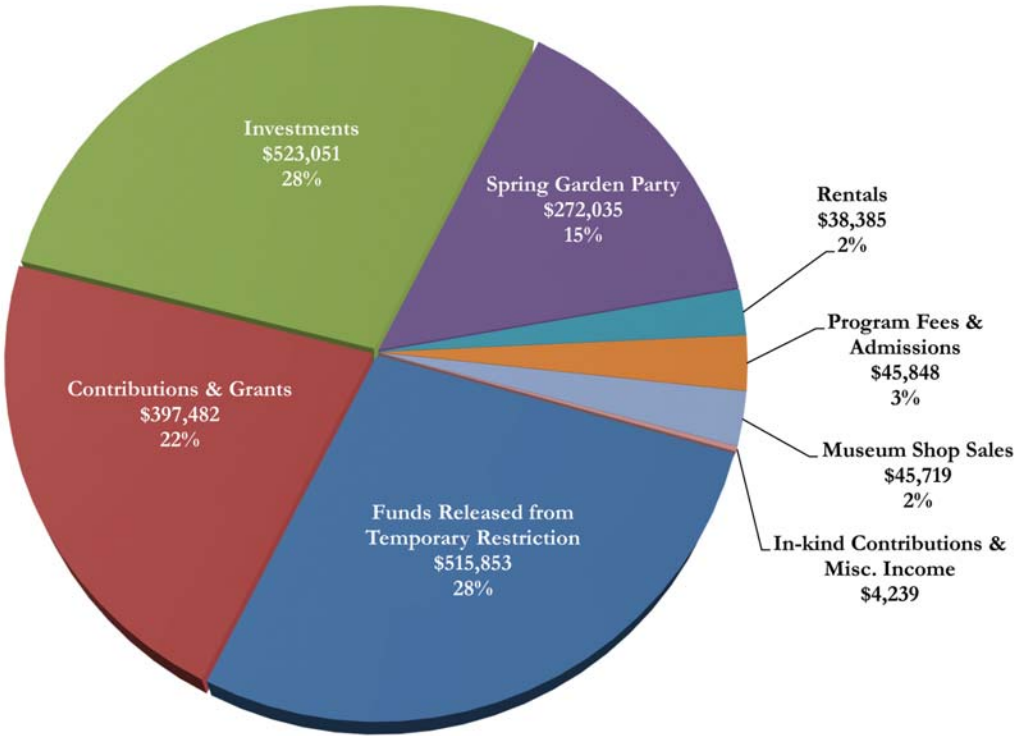


Mark Hudson and Board Member Nancy Sidamon-Eristoff

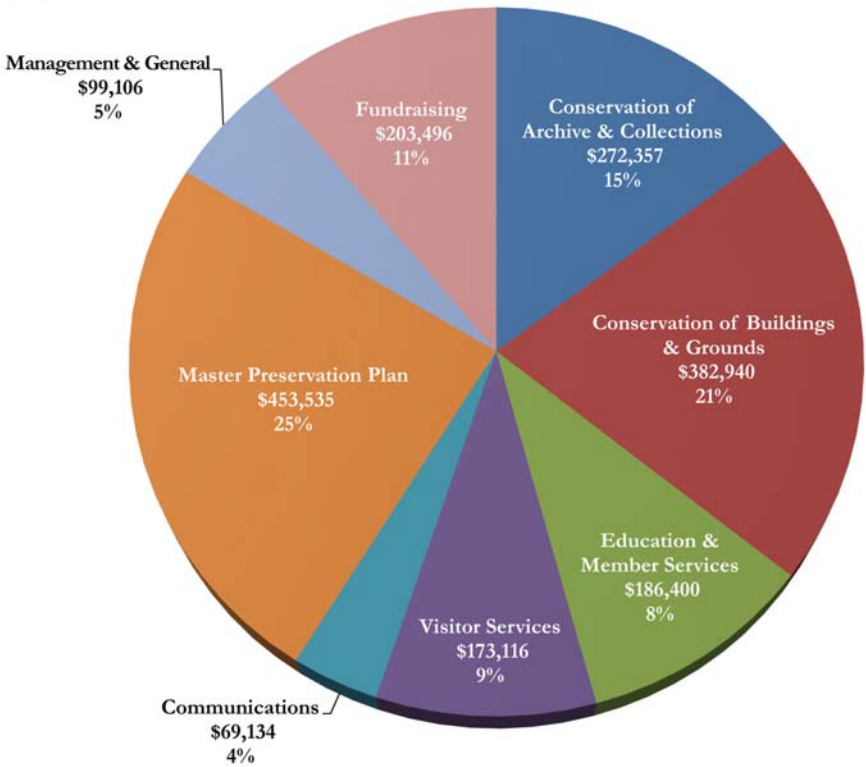
WISH LIST

Mr. and Mrs. John B. Anderson, Jr.
Mrs. Anne A. Andrews
Ms. Mary Case and Mr. William Lowe
Mr. S. Allen Chambers, Jr.
Ms. Marjorie A. Corwin and Mr. Neil J. Schechter
Mr. and Mrs. Sean Cunningham
Ms. Cynthia S. Ely
Miss Elisabeth R. French
Ms. Anne L. Halpern
Mr. and Mrs. Mauricio Herman
Mr. and Mrs. Mark S. Hudson
Ms. Pamela Jenkinson
Mr. and Mrs. Knight A. Kiplinger
Mrs. Mary LeMaster
Mr. and Mrs. Forbes Maner

2017 Unrestricted Revenue
\$1,842,612



2017 Functional Expenses
\$1,840,084





BALANCE SHEET

| ASSETS | 2017 | 2016 |
|---|-----------------------------|-----------------------------|
| CURRENT ASSETS: | | |
| Cash and equivalents | \$ 206,122 | \$ 119,065 |
| Pledges and grants receivable | 265,036 | 214,145 |
| Inventory | 13,662 | 19,875 |
| Prepaid expenses | 30,040 | 27,480 |
| Investments | <u>837,685</u> | <u>1,036,212</u> |
| TOTAL CURRENT ASSETS | <u>\$ 1,352,545</u> | <u>\$ 1,416,777</u> |
| LONG-TERM ASSETS: | | |
| Pledges receivable | \$ 488,271 | \$ 316,470 |
| Operating property and equipment | 45,226 | 45,410 |
| Investments held in trust | <u>10,679,313</u> | <u>9,866,641</u> |
| TOTAL NON-CURRENT ASSETS | <u>\$ 11,212,810</u> | <u>\$ 10,228,521</u> |
| TOTAL ASSETS | <u><u>\$ 12,565,355</u></u> | <u><u>\$ 11,645,298</u></u> |
| LIABILITIES AND NET ASSETS | | |
| CURRENT LIABILITIES: | | |
| Accounts payable and accrued expenses | <u>\$ 47,899</u> | <u>\$ 104,540</u> |
| NET ASSETS: | | |
| Unrestricted | \$ 308,604 | \$ 306,076 |
| Temporarily restricted | 1,529,539 | 1,368,041 |
| Permanently restricted | <u>10,679,313</u> | <u>9,866,641</u> |
| TOTAL NET ASSETS | <u>\$ 12,517,456</u> | <u>\$ 11,540,758</u> |
| TOTAL LIABILITIES AND NET ASSETS | <u><u>\$ 12,565,355</u></u> | <u><u>\$ 11,645,298</u></u> |

WISH LIST

Mr. and Mrs. Stephen J. Marsh
 Captain and Mrs. Beryl G. Moore
 Mr. and Mrs. Dennis Paul
 Mr. and Mrs. Steven Quertermous
 Mr. and Mrs. Eugene B. Roberts, Jr.
 Mr. and Mrs. Albert H. Small
 Mr. and Mrs. J. Bruce Whelihan



Julio Hertematte, Alice Whelihan, and Bruce Whelihan

GIFTS IN KIND

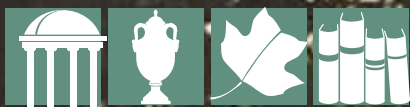
ACE Beverage
 Banner Bee Honey Company
 Bold Rock Hard Cider
 Catoctin Creek Distilling Company
 Denizens Brewing Company
 Foggy Bottom Whomp Stompers
 Georgetown Olive Oil
 Hop, Cask and Barrel
 Mr. and Mrs. Peter H. Jost
 KO Distilling
 Mad Fox Brewing Company
 Mr. and Mrs. C. Braxton Moncure
 Moorenko's ice Cream
 Old Bust Head Brewing Company
 Pastries by Randolph
 Pleasant Pops
 Republic Restoratives
 Reservoir Distillery
 Right Proper Brewing Company
 Rocklands BBQ & Grilling Company
 Sagamore Spirit
 Mr. Jay SnapLaDexon Photographie
 Total Wine & More
 Via Umbria
 Whole Foods
 Winchester Cider Works

MATCHING GIFTS

Aon Foundation
 Mills Bee Lane Memorial Foundation
 PEW Charitable Trusts

GIFTS TO THE COLLECTION

Robin Hunt Knox Matsuyama
Sewing Box
 Charles C. and Gloria H. L. Leber
*More than 170 decorative arts and
 antiques books added to research library*



TUDOR PLACE

AMERICA'S STORY LIVES HERE

Tudor Place Historic House & Garden

1644 31st Street, NW
Washington, DC 20007
(202) 965-0400

www.tudorplace.org